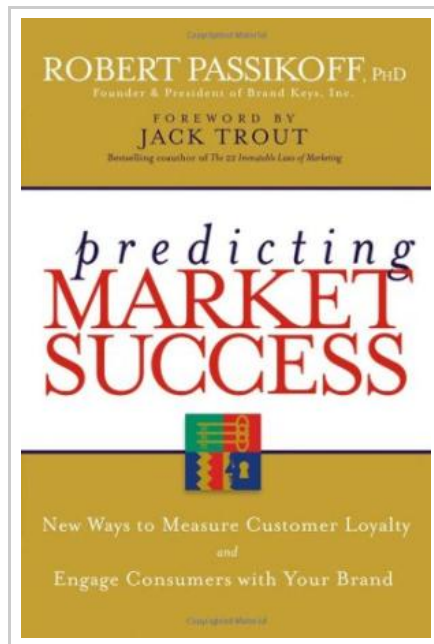




Predicting Market Success: New Ways to Measure Customer Loyalty and Engage Consumers with Your Brand

By Robert Passikoff

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